

# BASIL



## Basil – *Ocimum basilicum*

Introducing three new innovative Genovese basil varieties to the Vitalis assortment: Eleonora, our first variety with intermediate resistance to Downy Mildew appropriate for pots or open field; Elidia, our first variety with intermediate resistance to Fusarium with large-shiny green leaves and short internodes; and Keira, our first variety with improved tolerance to cold conditions and enhanced shelf-life capacity.



### Dolly

Our largest-leaved Genovese type basil that is very uniform and fast growing. Dolly demonstrates better tolerance to low temperatures compared to other basil varieties. Recommended for open field production. Dolly's tall, elongated habit makes for fast, labor-saving bunching in the field.

Type	Leaf Size	Internode Length	Culture
Fresh Market, Processing, Pots	Large	Elongated	Our most adaptable variety. Flexible for field, pots, and bare root production.



### Eleonora

Eleonora is an impressive new Genovese type with intermediate resistance to Downy Mildew. In field trials around the world, Eleonora is consistently 7 or more days slower to become infected with Downy Mildew than other varieties on the market. Medium green, slightly serrated leaves are narrower than a traditional Genovese. Eleonora can bolt quickly under warm conditions so harvest window can be narrower than other basil varieties. This variety is most successful planted in successions in the field.

Resistances: IR: Downy Mildew (*Peronospora belbahri*).

Type	Leaf Size	Internode Length	Culture
Fresh Market, Pots	Medium	Intermediate	Recommended when Downy Mildew pressure is highest.

new!



### Elidia

Elidia is a standout new Genovese type with intermediate resistance to Fusarium. Large, dark green, glossy leaves are borne on thick, sturdy stems. Very high yielding. This variety is always the last to bolt in field trials.

Resistances: IR: Fusarium Wilt (*Fusarium oxysporum f. sp. Basilicum*).

Type	Leaf Size	Internode Length	Culture
Fresh Market, Pots	Large	Compact	Ideal for sleeving in pots or open field conditions.

new!



## Emily

A compact Genovese type basil traditional, sweet aroma and medium-to-large leaves. Easy to grow in both field and greenhouse production, with an excellent leaf and plant size for pot production, or fresh cut for bags, clam shells or bunches. Widely adapted and easy to grow.

Type	Leaf Size	Internode Length	Culture
Fresh Market, Processing, Pots	Large	Compact	Recommended for pot or plug culture. Performs well when pot fill is important.



## Genoveser

This is a traditional cup-shaped, dark green, shiny leaved variety for field production. Genoveser is high yielding with a strong, sweet basil aroma.

Type	Leaf Size	Internode Length	Culture
Fresh Market, Processing	Large	Elongated	Use as a standard Genovese basil.



## Keira

Keira is a new Genovese type with improved tolerance to cold both during the growing cycle and post-harvest. Keira is not as sensitive to cold temperatures, and holds up better than other varieties during refrigerated transport. Keira has medium sized, dark green cupped leaves. Fast Growing.

Type	Leaf Size	Internode Length	Culture
Fresh Market	Medium	Intermediate	Recommended for field or plugs when product is exposed to cold temperatures.



## Rosie

Our improved Red Rubin type basil. Rosie has bold dark purple leaves with red veins. Leaf color is more intense and consistent than other red basil varieties, showing very little green. Compact plants grow upright on robust stems. Leaves are cup-shaped and slightly serrated.

Type	Leaf Size	Internode Length	Culture
Fresh Market, Pots	Medium	Compact	Use to add color to pots and fresh bunches.

### DISCLAIMER

Descriptions, recommendations and illustrations included correspond as closely as possible to tests and practical experience. This information is provided to assist professional growers and users; however, variable local conditions must be taken into account. Under no circumstances shall Enza Zaden accept liability based on such information for deviating results in the cultivated product. The purchaser is responsible for determining whether the items are suitable for the intended cultivation type and location.

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